



## Great Northern Insulation Welcomes New President of Ontario Home Builders Association

**WOODSTOCK, On., September 22, 2016** – Ontario Home Builders Association (OHBA) has elected Neil Rodgers as the new president on September 19. Great Northern Insulation (GNI), Canada's largest full insulation contractor, welcomes Neil as president of OHBA as he continues a collective endeavour to reduce carbon emissions in the building sector. GNI, a member of OHBA, has been a leader in the pursuit of low-carbon housing by offering insulation with one of the highest R-values per inch.

The Climate Change Action Plan (CCAP) will heavily impact the way new homes are built and old homes are retrofitted. This will influence how GNI and OHBA members perceive the building envelope and increase building performance. GNI plans to be a major factor in the changing landscape as provincial standards move forward.

"The Ontario CCAP has already begun taking effect, so transitioning to a president who has immense experience working with the Ministry of Municipal Affairs and Housing and other government organizations is vital to the role," said Steve Reesor, President of GNI. "We are invested in promoting the awareness and production of energy-efficient homes, so we whole-heartedly welcome Neil Rodgers as the new president of OHBA, as the association continues to support the importance of building and retrofitting homes in ways that are sustainable to both the homeowner and the environment."

For more information on GNI and sustainability, please visit [www.gni.ca/sustainability](http://www.gni.ca/sustainability)

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### About Great Northern Insulation

Great Northern Insulation is Canada's largest full service insulation contractor. Over the past 35 years, our 100% Canadian owned and operated company has been dedicated to offering affordable solutions that reduce energy costs and promote sustainability. We serve homeowners, homebuilders, general contractors and commercial contractors. Our services include spray foam insulation, fireproofing, fibreglass batts, insulation removal, blown fiber insulation, and intumescent coatings. For more information, please visit [www.gni.ca](http://www.gni.ca).

## **Social Media**

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