



energyX Executes Licensing Agreement with Great Northern Insulation, a Large Full Service Insulation Contractor

FOR IMMEDIATE RELEASE

Toronto, Ontario – On September 19th, 2016, energyX Solutions Inc. (“energyX”) is pleased to announce it has executed a licensing agreement with Great Northern Insulation (“GNI”) to offer their customers a value-add independent energy auditing tool to promote their full service insulation and air sealing business in Ontario.

GNI is one of Ontario’s largest full service insulation and building envelope contractors. GNI has licensed *My EnergyXpert* as a customer facing auditing tool that will pre-qualify their current and potential customers for fulfillment with a focus on Building Envelope retrofits. The tool will Go Live in mid-October. GNI has over 36+ years of experience, 250+ employees, and are heavily concentrated in both the residential and commercial space.

“*My EnergyXpert* will help Great Northern Insulation cost effectively pre-qualify customers with our simple customer engagement tool,” stated Nishaant Sangaavi, CEO of energyX. “We are also excited to bring Great Northern Insulation greater access to the market via our other energy scans with other channel partners, as well. It’s a win-win relationship.”

“At Great Northern Insulation, we care about our customer’s comfort in every way,” said Steve Reesor, President of GNI. “By partnering with energyX, it ensures that our customers can engage with the product from the comfort of their own home. When retrofit solutions are found, we can then send our expert installers to make their homes even more comfortable, lower their energy consumption and save them money.”

About energyX Solutions Inc.

energyX Solutions Inc. (“energyX”), an MIT CoLab Awards winner, is an energy management and technology company. energyX provides channel partners (utilities,

energy retailers, energy service providers) with tools to lower the energy consumption of residential and commercial customers through a low-cost autonomous energy audit tool- My EnergyXpert. Our unique online digital energy scan provides home and business owners and tenants with immediate results at a fraction of the cost of conventional engineering audits.

About Great Northern Insulation

Great Northern Insulation is Canada's largest full service insulation contractor. Over the past 35 years, our 100% Canadian owned and operated company has been dedicated to offering affordable solutions that reduce energy costs and promote sustainability. We serve homeowners, homebuilders, general contractors and commercial contractors. Our services include spray foam insulation, fireproofing, fibreglass batts, insulation removal, blown fiber insulation, and intumescent coatings. For more information, please visit www.gni.ca.

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Contact Information

Name: Robert De Medeiros

Email: rdemedeiros@gni.ca